

# **WooCommerce helyett Craft Commerce: de miéért?**

**dr. Radics Ottó**

2023. június 14.

# Helló!

- 2010-2014: Joomla!
- 2014-2018: WordPress
  - 2018. szeptember - 2019. szeptember: #plugout sorozat
- 2018-: Craft CMS
  - Starschema
  - BIG FISH Payment Gateway
  - Budapesti Egyetemi Atlétikai Club
  - Magyar Olimpiai Bizottság (2x)
  - Utánvét Ellenőr
- 2020. június: Magyarországon az első és (eddig) egyetlen Craft CMS partner

# Miért váltottam?

# WordPress toolkit

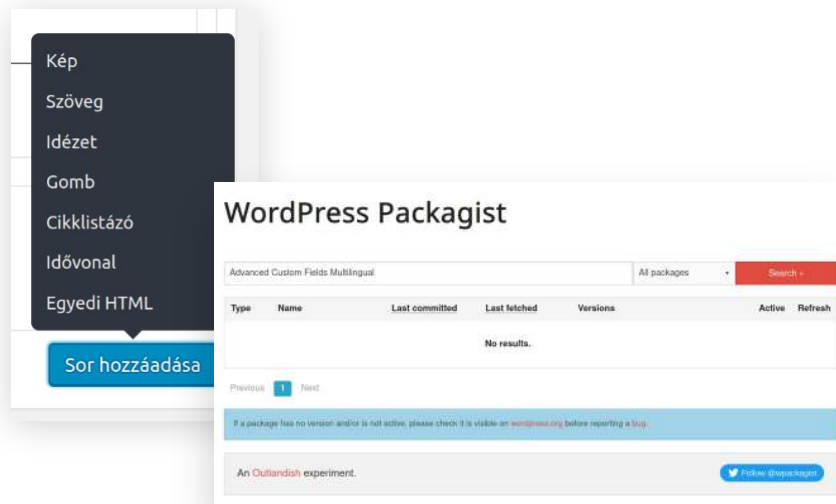
Docker

WordPress

Sage 8 – Starter theme

Bedrock – Boilerplate with **Composer**

Advanced Custom Fields - Flexible Content



# A problémák

Manipuláció helyett meghatározás

Opt-out helyett opt-in

Bőség zavara helyett letisztultság

Jogosultságkezelés

ACF csak egy plugin (& n+1 probléma)

Inkompatibilitás a pluginok között

Frontend elemek ütközése

Plugin hegyek (78 => 23)

Nincs 1st party megoldás

Tartalom: vendor lock-in

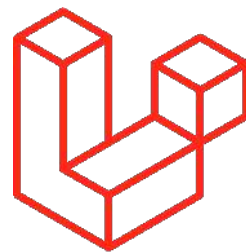


**38M**



*craft cms*

**43K**



**702K**

Craft CMS – Commerce  
**nincs éles határvonal**

# Craft CMS – ökoszisztéma

## Plugin Store, Craft Console

Központi licenz kezelés

## Composer

függőségkezelés, reproducibilitás

## Hordozhatóság

Környezeti változók és beállítások

## Beállítások és adatváltozások

Plugin, tartalom, konfiguráció

## Modern kódolási konvenciók

OOP, PSR, tesztek

## Support

Craft Pro, Developer Support plan



# Craft Commerce vs. WooCommerce

- Előfizetések kezelése (Stripe)
- Több pénznem, átváltási árfolyamokkal
- Korlátlan mennyiségű cím
- Aktív/elhagyott kosarak
- Egyedi rendelés állapotok
- Értesítő e-mail sablonok
- PDF sablonok
- Adjuster
- ~3.700 + ~2.000 különálló Event
- GraphQL támogatás

# Miben jó a Craft?

## Weboldal tulajdonos szempontjából

Letisztult és elegáns felületet ad *minden* tartalmam kezelésére.

Csak az látszik, amivel foglalkoznom kell (és lehet).

## Fejlesztői szemszögből

Rugalmas tartalom kialakítás, megjósolhatóság (reproducibilitás), könnyű hibakeresés, jó tooling.

# Slideout

**Spoke & Chain**

**Péda vízlat változtatás** MeetUp változtatás

Dashboard  
 Entries  
 Globals  
 Categories  
 Assets  
 Users  
 Commerce  
 Freeform  
 SEMatic  
 Sprig  
 GraphQL  
 Utilities  
 Settings  
 Plugin Store

Dolorem quibusdam, repêllat asperiores, nec, ullam reiciendis provident, dolorem assumenda facilis perferendis parlatur aenean. Fringilla, modi laboriosam? Debitis nobis mattis, diamlorem elit impedit habitant occaecat fuga, expedita? Congue cum? Duis delectus. Aliquid dolore sodales conubia, tempor aliquet duis cras, exercitationem architecto eligendi nec cillum explicabo! Tellus, eaque e Condimentum augue dapibus ante sociis, dolorum quam, lectus enim ultricies! Necessitatibus parlatur, perferendis sed, necessitatibus.

**Intro**  
 Enable to display slightly larger text for an introduction.

**Products**  
 Select up to three products to promote.  
 Pine Mountain E1  
 Rift Zone 29.2  
 Rift Zone 27.5.1

**Body**  
 Aliquid dolore sodales conubia, tempor aliquet duis cras, exercitationem architecto eligendi nec cillum explicabo! Tellus, eaque e Condimentum augue dapibus ante sociis, dolorum quam, lectus enim ultricies! Necessitatibus parlatur, perferendis sed, necessitatibus.

**Intro**  
 Enable to display slightly larger text for an introduction.

**Form**  
 Enter an optional heading to be displayed above the form.  
 Talk to us.  
 Form  
 Choose the form you'd like to display on this page.  
 Content

+ Body Full Width Image Products Form

Content Images Options Variants SEO

**Title**  
 Pine Mountain E1

**Body**  
 Quo eiusmod quaeat fuga nullam porttitor laudantium aperiam consequuntur ab! Inventore, consequat faculis, vehicula voluptatem voluptatibus iusto, vitae rutrum, pede fugit imperdiet deleniti non.  
 Lacus excepteur purus nunc tincidunt iaculis, curabitur? Pede inceptos condimentum? Molestiae possimus fugit. Laudantium porta, qui molestie excepteur voluptat sem. Magnam duis imperdiet reprehenderit. Similique parturient quisquam tempus doloreque enim dolores inventore, iure, interdum, pharetra delectus? Nostrum fugit illo, architecto nam! Occaecati wisi turpis, fuga perspicatis excepturi officia. Rhoncus laboriosam est ex conubia laudantium? Sapient corrupti sem, aptent? Dui dignissim vero penatibus, integer doloribus quo amet sapient sint natus nec, ullam duis.  
 Incidunt elit eaque gravida aliquid augue incididunt dolor animi ante fermentum! Vestibulum aliquip provident nec hic adipiscing voluptate donec cumque suscipit, posuere nostra molestiae.

**Geometry**

Piece	S	M	L	XL
Stack (A)	619	628	632	643
Reach (B)	430	455	480	515
Headtube Angle (C)	63.5	63.5	63.5	63.5
Headtube Length (D)	100	110	115	130
Seattube Angle (Effective) (E)	78	78	78	78
Seattube Length (F)	390	400	425	430
Toptube (Effective) (G)	561.7	589	615	622
Bottom Bracket Height (H)	342	342	342	342
Bottom Bracket Drop (I)	35	35	35	35
Chainstay (J)	430	430	430	430
Wheelbase (K)	1199	1229	1256	1297
Standover Height (Carbon) (L)	690	694	695	698
Standover Height (Aluminum) (L)	714	716	732	734
Fork Offset (M)	44	44	44	44
Seatpost Diameter	30.9	30.9	30.9	30.9
Handlebar Width	780	780	780	780

**Slug** pine-mountain-e1

**Post Date** 10/2/2020 6:51 AM

**Expiry Date**

**Free Shipping**



**Promotable**

**Available for purchase**

**Tax** General

**Shipping** General

**STATUS**  
 Enabled

**SEO Preview**  
 Google  
 Pine Mountain E1 - Spoke & Chain  
 Quo et amet quaeat fuga nullam porttitor laudantium aperiam consequuntur ab! Inventore, consequat faculis, vehicula voluptatem voluptatibus iusto, vitae rutrum, pede fugit imperdiet deleniti non.  
 Twitter  
  
 Facebook  
  
 Cancel Save

Spoke & Chain
Péda väzlat változtatás
Mezőtí változtatás

Content
Images
Options
Variants
SEO

**Bike Type**

Electric x

+ Add a type

**Colors**

Gold x

+ Add a color

**Material**

Steel x

+ Add a material

**Title**

Electric

**Icon**

Electric x

+ Add an asset    Upload Files

**Main Image**

Sauss urb etc 1680x950 1 x

Slug    electric


**STATUS**

Enabled


**SEO Preview**

Large

**Electric - Spoke & Chain**



**Small**



Cancel
Save

- Dashboard
- Entres
- Globals
- Categories
- Assets
- Users
- Commerce
- FreeForm
- SEDynamic
- Sping
- GraphQL
- Utilities
- Settings
- Plugin Store

**Body**

Enter text here. You can use the rich text editor to format your text. You can also insert images and links.

**Products**

Select up to three products to promote.

Pine Mountain E1 x

- Lift Zone 29.2 x
- Lift Zone 27.5.1 x

**Form**

Choose the form you'd like to display on this page.

Content

+ Body    Full Width Image    Products    Form

**Content**

Enter text here. You can use the rich text editor to format your text. You can also insert images and links.

**Images**

Upload images to your content.

**Options**

Configure options for this content.

**Variants**

Manage variants for this content.

**SEO**

Configure SEO for this content.

Spoke & Chain

Példa vázlat változó

Content Images Options Variants

Spoke & Chain

- Dashboard
- Content
- Global
- Categories
- Assets
- Users
- Commerce
- Workflow
- SEO/Marketing
- Tags
- GraphQL
- Utilities
- Settings
- Plugin Store

Content

Bike Type

Electric x

+ Add a type

Colors

- Gold x

+ Add a color

Material

- Steel x

+ Add a material

Main Image

Saus urb elc 1680x950 1 x

Title \*


Saus urb elc 1680x950 1

Image Alt

Describe the image contents for accessibility and SEO.

Image Caption

Optionally write a brief caption to appear along with the image.



Filename \* Saus\_urb\_elc\_1680x950-1.jpeg

ID 215

Location Images > Action-Images

File size 461 KB

Uploaded by admin

Dimensions 1680x951

Created at 11/17/2020, 2:11 AM

Updated at 3/13/2023, 12:41 PM

Cancel Save

# Változások követése mező szinten

Showing your unsaved changes. Discard

Content SEO

**Title**  
Bikeradar's El Roy Review - changed

This field has been modified.

Marin El Roy 13 2ca49aa

**Content Blocks**  
Use the available block types to compose the page's main content.

Body

**Body**

Omnis nibh tempore earum voluptatem fames exercitationem saepe, assumenda id quasi excepteur? Tortor vivamus vulputate? Ultricies, praesentium netus justo sagittis. Nam felis vel curabitur.

**Intro**  
Enable to display slightly larger text for an introduction.

Full Width Image

**Image**  
Choose a reasonably-large image to be displayed at full width. (Will automatically be cropped to various sizes.)



Bikes in a Tree

Body

**Body**

Dolorem quibusdam, repellat asperiores, nec, ullam reiciendis provident, dolorem assumenda facilis perferendis pariatur aenean elit voluptatum. Sed blanditiis netus praesentium eu pretium pede malesuada.

Fringilla, modi laboriosam? Debitis nobis mattis, diamlorem elit impedit habitant occaecat fuga, expedita? Congue cum? Duis debitis, laoreet dapibus lacinia qui, dis. Labore purus.

Aliquid dolore sodales conubia, tempor aliquet dui cras, exercitationem architecto eligendi nec cillum explicabo! Tellus, eaque eleifend porro donec officia dolores error suspendisse delectus.

Condimentum augue dapibus ante sociis, dolorum quam, lectus enim ultricies! Necessitatibus pariatur, perferendis sed, necessitatibus tempo

**Intro**  
Enable to display slightly larger text for an introduction.

Slug bikeradars-el-roy-review

Author admin

Post Date 5/4/2023 4:12 PM

Expiry Date

**STATUS**

Enabled


NOTES ABOUT YOUR CHANGES

**SEO Preview:**

Google

**Bikeradar's El Roy Review - Spoke & Chain**  
assuming shrew 3c2038 demo craft chadbertincos/bikeradars-el-roy-review -  
Welcome to Spoke & Chain - Online Bike Store, Worldwide Delivery Available and A Large Variety Bicycles.

Twitter



**Bikeradar's El Roy Review**  
Welcome to Spoke & Chain - Online Bike Store, Worldwide Delivery Available and A Large Variety Bicycles.  
assuming shrew 3c2038 demo craft chadbertincos/bikeradars-el-roy-review

Facebook



**Bikeradar's El Roy Review**  
Welcome to Spoke & Chain - Online Bike Store, Worldwide Delivery Available and A Large Variety Bicycles.



# Revíziók és vázlatok

Bikeradar's El Roy Review - changed

Revision 278

Content SEO


**Title**  
Bikeradar's El Roy Review - changed

**Main Image**  


**Content Blocks**  
Use the available block types to compose the content.

**Body**  
Omnis nibh tempore earum volupta

**Intro**  
Enable to display slightly larger text for an introduction.

**Image**  
Choose a reasonably-large image to be displayed (will automatically be cropped to various sizes).  


Bikes in a Tree

**Body**

Dolorem quibusdam, repellat asperiores, nec, ullam reiciendis provident, dolorem assumenda facilis perferendis pariatur aenean elit voluptatum. Sed blanditiis netus praesentium eu pretium pede malesuada. Fringilla, modi laboriosam? Debitis nobis mattis, diamlorem elit impedit habitant caecae fuga, expedita? Congue cum? Duis debitis, laoreet dapibus lacinia qui, dis. Labore purus. Aliquid dolore sodales conubia, tempor aliquet duis cras, exercitacionem architecto eligendi nec cillum explicabo! Tellus, eaque eleifend porro donec officia dolores error suspendisse delectus. Condimentum augue dapibus ante sociis, dolorum quam, lectus enim ultricies! Necessitatibus pariatur, perferendis sed, necessitatibus tempo

**Intro**  
Enable to display slightly larger text for an introduction.

**Products**  
Select up to three products to promote.

- Pine Mountain E1
- Rift Zone 29 2
- Rift Zone 27.5 1

- Current  
Saved at: 3:02 AM by admin
- RECENT REVISIONS
- Revision 279  
Saved at: 3:02 AM by admin
- ✓ Revision 278  
Saved at: 3:01 AM by admin
- Revision 277  
Saved on 6/5/2023
- Revision 276  
Saved on 6/5/2023
- Revision 275  
Saved on 6/4/2023
- Revision 274  
Saved on 6/4/2023
- Revision 273  
Saved on 6/3/2023
- Revision 272  
Saved on 6/3/2023
- Revision 271  
Saved on 6/2/2023
- Revision 270  
Saved on 6/2/2023
- View all revisions

Revert content from this revision

Slug: bikeradars-el-roy-review

Author: admin

Post Date: 5/4/2023 4:12 PM


Expiry Date:

SEO Preview:

Google


Bikeradar's El Roy Review - changed - Spoke & Chain  
assuming shrew-0c5303d-demo.craft.cloud/admin/entries/articles/13570-bikeradars-el-roy-review/revision/106709  
Welcome to Spoke & Chain - Online Bike Store, Workbooks Delivery Available and A Large Variety of Bicycles.

Twitter



Bikeradar's El Roy Review - changed  
Welcome to Spoke & Chain - Online Bike Store, Workbooks Delivery Available and A Large Variety of Bicycles.  
assuming shrew-0c5303d-demo.craft.cloud

Facebook



Bikeradar's El Roy Review - changed  
Welcome to Spoke & Chain - Online Bike Store, Workbooks Delivery

### Példa vázlat változtatás

MeetUp változtatás

Content SEO

#### Title \*

Példa vázlat változtatás

#### Main Image



#### Content Blocks

Use the available block types

Body

#### Body \*

<> **B**

Omnis nibh tempore

#### Intro

Enable to display slightly larger text for an introduction.

Full Width Image

#### Image \*

Choose a reasonably-large image. (Will automatically be cropped to various sizes.)



Bikes in a Tree

Body

#### Body \*

<> **B** / *u* **u** **u** **u** **u** **u** **u** **u** **u** **u**

Dolorem quibusdam, repellat asperiores, nec, ullam reiciendis provident, dolorem assumenda facilis perferendis pariatur aenean elit voluptatum. Sed blanditiis netus praesentium eu pretium pede malesuada. Fringilla, modi laboriosam? Debitis nobis mattis, diamlorem elit impedit habitant ocaecat fuga, expedita? Congue cum? Duis debitis, laoreet dapibus lacinia qui, dis. Labore purus. Aliquid dolore sodales conubia, tempor aliquet duis cras, exercitacionem architecto eligendi nec cillum explicabo! Tellus, eaque eleifend porro donec officia dolores error suspendisse delectus. Condimentum augue dapibus ante sociis, dolorum quam, lectus enim ultricies! Necessitatibus pariatur, perferendis sed, necessitatibus tempo

#### Intro

Enable to display slightly larger text for an introduction.

Current  
Last saved on 6/5/2023

DRAFTS

- ✓ MeetUp változtatás  
Saved at 8:51 AM by admin

RECENT REVISIONS

- Revision 276  
Saved on 6/5/2023
- Revision 275  
Saved on 6/4/2023
- Revision 274  
Saved on 6/4/2023
- Revision 273  
Saved on 6/3/2023
- Revision 272  
Saved on 6/3/2023
- Revision 271  
Saved on 6/2/2023
- Revision 270  
Saved on 6/2/2023
- Revision 269  
Saved on 6/1/2023
- Revision 268  
Saved on 6/1/2023
- Revision 267  
Saved on 5/31/2023

View all revisions

Preview View Apply draft Save draft

Slug bikeradars-el-roy-review

Author admin

Post Date 5/4/2023 4:12 PM

Expiry Date

STATUS

Enabled

NOTES ABOUT YOUR CHANGES

#### SEO Preview:

Google  
Bikeradar's El Roy Review - Spoke & Chain  
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Twitter



Bikeradar's El Roy Review  
Welcome to Spoke & Chain - Online Bike Store, Worldwide Delivery Available and A Large Variety of Bicycles.  
Legal notice: This publication contains trademarks of other authors.

Facebook



Bikeradar's El Roy Review  
Welcome to Spoke & Chain - Online Bike Store, Worldwide Delivery Available and A Large Variety of Bicycles.

# Live Preview

Close Preview

Title +

Bikeradar's El Roy Review

Main Image

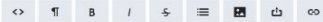
 Marin El Roy 13 2ca49aa x

Content Blocks

Use the available block types to compose the page's main content.

Body

Body +



Omnis nibh tempore earum voluptatem fames exercitationem saepe, assumenda id quasi excepteur? Tortor vivamus vulputate? Ultricies, praesentium netus justo sagittis. Nam felis vel curabitur.

Intro

Enable to display slightly larger text for an introduction.



Full Width Image

Image +

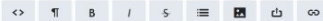
Choose a reasonably-large image to be displayed at full width. (Will automatically be cropped to various sizes.)



Bikes in a Tree x

Body

Body +



Dolorem quibusdam, repellat asperiores, nec, ullam reiciendis provident, dolorem assumenda facilis preferendis pariatur aenean elit voluptatum. Sed blanditibus netus praesentium eu pretium pede malesuada.

Fringilla, modi laboriosam? Debitis nobis mattis, diamlorem elit impedit habitant occaecat fuga, expedita? Congue cum? Duis debitis, laoreet dapibus lacinia qui, dis. Labore purus.

Aliquid dolore sodales conubia, tempor aliquet duis cras, exercitationem architecto eligendi nec cillum explicabo! Tellus, eaque eleifend porro donec officia dolores error suspendisse delectus.

Condimentum augue dapibus ante sociis, dolorum quam, lectus enim ultricies! Necessitatibus pariatur, preferendis sed, necessitatibus tempo

Intro

Enable to display slightly larger text for an introduction.



Primary entry page

Primary entry page

Listing page

Social Media Preview



Rotate

Refresh

Bikes Services Articles Contact



May 4, 2023

## Bikeradar's El Roy Review

Omnis nibh tempore earum voluptatem fames exercitationem saepe, assumenda id quasi excepteur? Tortor vivamus vulputate? Ultricies, praesentium netus justo sagittis. Nam felis vel curabitur.



Dolorem quibusdam, repellat asperiores, nec, ullam reiciendis provident, dolorem assumenda facilis preferendis pariatur aenean elit voluptatum. Sed blanditibus netus praesentium eu pretium pede malesuada.

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Aliquid dolore sodales conubia, tempor aliquet duis cras, exercitationem architecto eligendi nec cillum explicabo! Tellus, eaque eleifend porro donec officia dolores error suspendisse delectus.

Condimentum augue dapibus ante sociis, dolorum quam, lectus enim ultricies! Necessitatibus pariatur,

Close Preview

Title +

Bikeradar's El Roy Review

Main Image

Marin El Roy 13 2ca49aa

Content Blocks

Use the available block types to compose the page's main content.

Body

Body +

Rich text editor toolbar with icons for undo, redo, bold, italic, link, unlink, list, image, link, unlink, and more.

Omnis nibh tempore earum voluptatem fames exercitationem saepe, assumenda id quasi excepteur? Tortor vivamus vulputate? Ultricies, praesentium netus justo sagittis. Nam felis vel curabitur.

Intro

Enable to display slightly larger text for an introduction.



Full Width Image

Image +

Choose a reasonably-large image to be displayed at full width. (Will automatically be cropped to various sizes.)



Bikes in a Tree

Body

Body +

Rich text editor toolbar with icons for undo, redo, bold, italic, link, unlink, list, image, link, unlink, and more.

Dolorem quibusdam, repellat asperiores, nec, ullam reiciendis provident, dolorem assumenda facilis perferendis pariatur aenean elit voluptatum. Sed blanditiis netus praesentium eu pretium pede malesuada.

Fringilla, modi laboriosam? Debitis nobis mattis, diamlorem elit impedit habitant occaecat fuga, expedita? Congue cum? Duis debitis, laoreet dapibus lacinia qui, dis. Labore purus.

Aliquid dolore sodales conubia, tempor aliquet dui cras, exercitationem architecto eligendi nec cillum explicabo! Tellus, eaque eleifend porro donec officia dolores error suspendisse delectus.

Condimentum augue dapibus ante sociis, dolorum quam, lectus enim ultricies! Necessitatibus pariatur, perferendis sed, necessitatibus tempo

Intro

Enable to display slightly larger text for an introduction.



Listing page

Primary entry page

Listing page

Social Media Preview



Rotate Refresh

Bikes Services Articles Contact



## Articles



### Bikeradar's El Roy Review

MAY 4, 2023



### Made for Fun: Matt Jones & Red Bull Tell the Marin Bikes Story

MAY 4, 2023



### Dream Build: Juliet Elliott's 2020 Headlands Frame Kit

MAY 4, 2023



### Adventure Journal on the Pine Mountain 2

MAY 3, 2023



### Rift Zone Carbon 2: One of Vital's Five, Slack Short Travel 29ers



### Electric Bike Action Reviews the Pine Mountain E1

MAY 2, 2023



### Welcome Courtney Duncan

MAY 1, 2023

# Mezők

Dashboard

Entries

Globals

Categories

Assets

Users

Commerce

Orders

Products

Subscriptions

Promotions

Shipping

Tax

Store Settings

System Settings

Freeform

SEOMATIC

Sprig

GraphQL

Utilities

Settings

Plugin Store

## Bike

Save

Settings

Tax &amp; Shipping

Product Fields

Variant Fields

## Field Layout

## Content

Title \*

title



Body



Geometry

geometry



Show Form

showForm



+ New Tab

## Images

Main Image

mainImage



Product Images

productImages



## Options

Bike Type

bikeType



Colors

colors



Material

material



## Variants

Variants

variants



## SEO

SEO

seo



Fields

UI Elements

Q Search

## COMMON

Business Address

businessAddress

Business Hours

businessHours

Button

button

Color

color

Content Blocks

contentBlocks

Equipment Type

equipmentType

Footer Nav

footerNav



## Alpine Trail E

[Preview](#) [View](#) [Save](#)
[Content](#) [Images](#) [Options](#) [Variants](#) [SEO](#)

## Title

Alpine Trail E

## Body

<>
¶
B
/
↵
☰
🖼️
🔗
🔗

Quo eiusmod quaerat fuga nullam portitor laudantium aperiam consequuntur ab! Inventore, consequat iaculis, vehicula voluptatem voluptatibus iusto, vitae rutrum, pede fugit imperdiet deleniti non.

Lacus excepteur purus nunc tincidunt iaculis, curabitur? Pede inceptos condimentum? Molestiae possimus fugit. Laudantium porta, qui molestie excepteur volutpat sem. Magnam duis imperdiet reprehenderit. Similique parturient quisquam tempus dolorerumque enim dolores inventore, iure, interdum, pharetra delectus? Nostrum fugit illo, architecto nam! Occaecati wisi turpis, fuga perspiciatis excepturi officia. Rhoncus laboriosam est ex conubia laudantium? Sapien corrupti sem, aptent? Dui dignissim vero penatibus, integer doloribus quo amet sapien sint natus nec, ullam duis.

Incidunt elit eaque gravida aliquid augue incididunt dolor animi ante fermentum! Vestibulum aliquip provident nec hic adipisicing voluptate donec cumque suscipit, posuere nostra molestiae.

## Geometry

Piece	S	M	L	XL	
Stack (A)	619	628	632	643	✕ ✕
Reach (B)	430	455	480	515	✕ ✕
Headtube Angle (C)	63.5	63.5	63.5	63.5	✕ ✕
Headtube Length (D)	100	110	115	130	✕ ✕
Seattube Angle (Effective) (E)	78	78	78	78	✕ ✕
Seattube Length (F)	390	400	425	430	✕ ✕
Toptube (Effective) (G)	561.7	589	615	652	✕ ✕
Bottom Bracket Height (H)	342	342	342	342	✕ ✕
Bottom Bracket Drop (I)	35	35	35	35	✕ ✕
Chainstay (J)	430	430	430	430	✕ ✕
Wheelbase (K)	1199	1229	1256	1297	✕ ✕
Standover Height (Carbon) (L)	690	694	695	698	✕ ✕
Standover Height (Aluminum) (L)	714	716	732	734	✕ ✕
Fork Offset (M)	44	44	44	44	✕ ✕
Seatpost Diameter	30.9	30.9	30.9	30.9	✕ ✕
Handlebar Width	780	780	780	780	✕ ✕
Stem Length	35	35	35	35	✕ ✕
Crank Length	170	170	170	170	✕ ✕

[+ Add a row](#)
[Show Form](#)

Slug	alpine-trail-e	
Post Date	10/2/2020	6:51 AM ✕
Expiry Date	📅	🕒
Enabled	<input checked="" type="checkbox"/>	
Free Shipping	<input type="checkbox"/>	
Promotable	<input checked="" type="checkbox"/>	
Available for purchase	<input checked="" type="checkbox"/>	
Tax	General	▼
Shipping	General	▼
Related Sales	<a href="#">+ Add all to Sale</a>	
Related Discounts	<a href="#">+ Add Discount</a>	
Date Created	10/2/2020 6:51 AM	
Date Updated	8/6/2021 6:42 AM	

## Alpine Trail E

Preview View Save

Content Images Options Variants SEO

## Variants

		Title	
<input type="checkbox"/>			Small
SKU	alpine-trail-e-s	Related Sales	
Price (USD)	3,999	10% off red bl...	
Stock	Enter stock Unlimited	+ Add to Sale	
Allowed Qty	Any to Any		
		Medium	
SKU	alpine-trail-e-m	Related Sales	
Price (USD)	3,999	10% off red bl...	
Stock	Enter stock Unlimited	+ Add to Sale	
Allowed Qty	Any to Any		
		Large	
SKU	alpine-trail-l	Related Sales	
Price (USD)	3,999	10% off red bl...	
Stock	Enter stock Unlimited	+ Add to Sale	
Allowed Qty	Any to Any		

+ Add a variant

Slug	alpine-trail-e	
Post Date	10/2/2020	6:51 AM
Expiry Date		
Enabled	<input checked="" type="checkbox"/>	
Free Shipping	<input type="checkbox"/>	
Promotable	<input checked="" type="checkbox"/>	
Available for purchase	<input checked="" type="checkbox"/>	
Tax	General	
Shipping	General	
Related Sales	+ Add all to Sale	
Related Discounts	+ Add Discount	
Date Created	10/2/2020 6:51 AM	
Date Updated	8/6/2021 6:42 AM	

# Médiatár

- Képhez tartozó adatmezők szabadon testreszabhatóak
- Kapcsolat az oldal többi entitása (termék, cikk, kategória, etc.) között
- Többszintű mappakezelés
- Az assetek is *tartalom!*

## Images

## Name \*

## Handle \*

## Asset Filesystem

Choose which filesystem assets should be stored in.

## Transform Filesystem

Choose which filesystem image transforms should be stored in.

ⓘ This can be set to an environment variable matching one of the option values.

## Transform Subpath

Where transforms should be stored on the filesystem.

## Field Layout

## Content

## Title \*

title



## Image Alt

imageAlt



## Image Caption

imageCaption



## Fields

## UI Elements

## NATIVE FIELDS

Alternative Text

alt

## COMMON

Body

body

Business Address

businessAddress

Business Hours

businessHours

Button

button

Color

color

Content Blocks

contentBlocks

# Felhasználói profilok, jogosultságkezelés

- Mezők testreszabása (bővítés, törlés) rugalmas
- Default mezőkből csak a legszükségesebb: fullName, email, photo
- Már létező mezők újrafelhasználhatók
- Egyedi szerepköröket admin felületről, könnyedén létre lehet hozni
- Felhasználók: *tartalom*.

## Content Managers

## Name \*

Content Managers

## Handle \*

contentManagers

## Description

## Permissions

General [Select All](#)

- Access the site when the system is off
- Access the control panel
  - Access the control panel when the system is offline
  - Perform Craft CMS and plugin updates
  - Access Craft Commerce
  - Access Freeform
  - Access SEOmatic
  - Access Sprig

Users [Select All](#)

- Edit users
  - Register users
  - Moderate users
  - Administrate users
  - Impersonate users
  - Assign user permissions
  - Assign users to "Content Managers"
  - Assign users to "Customers"
  - Assign users to "Store Managers"
  - Assign users to "VIP Customers"
- Delete users

Section - Account [Deselect All](#)

- View entries
- Create entries
- Save entries
- Delete entries
- View other users' entries
  - Save other users' entries
  - Delete other users' entries
- View other users' drafts
  - Save other users' drafts
  - Delete other users' drafts

Section - Articles [Deselect All](#)

- View entries
- Create entries
- Save entries
- Delete entries
- View other users' entries
  - Save other users' entries

Dashboard

Entries

Globals

Categories

Assets

Users

Commerce

Freeform

SEOMatic

Sprig

GraphQL

Utilities

Settings

Plugin Store

- Dashboard
- Entries
- Globals
- Categories
- Assets
- Users**
- Commerce
- Freeform
- SEOMATIC
- Sprig
- GraphQL
- Utilities
- Settings
- Plugin Store

- View entries
- Create entries
- Save entries
- Delete entries
- View other users' entries
- Save other users' entries
- Delete other users' entries
- View other users' drafts
- Save other users' drafts
- Delete other users' drafts

Section - Articles Landing [Deselect All](#)

- View entry
- Save entry
- View other users' drafts
- Save other users' drafts
- Delete other users' drafts

Section - Bikes [Deselect All](#)

- View entry
- Save entry
- View other users' drafts
- Save other users' drafts
- Delete other users' drafts

Section - Cart [Select All](#)

- View entry
- Save entry
- View other users' drafts
- Save other users' drafts
- Delete other users' drafts

Section - Checkout [Select All](#)

- View entry
- Save entry
- View other users' drafts
- Save other users' drafts
- Delete other users' drafts

Section - Checkout: Address [Select All](#)

- View entry
- Save entry
- View other users' drafts
- Save other users' drafts
- Delete other users' drafts

Section - Checkout: Shipping [Select All](#)

- View entry
- Save entry
- View other users' drafts
- Save other users' drafts
- Delete other users' drafts

Section - Checkout: Success [Select All](#)

- View entry
- Save entry
- View other users' drafts
- Save other users' drafts
- Delete other users' drafts

Section - Checkout: Summary [Select All](#)

- View entry

Status ● Active ⊙

Created at 9/17/2021, 2:07 PM

Last login Never

# Kapcsolat a tartalmi elemek között

- A kapcsolaton keresztüli keresés nagyon egyszerű: `customField()` vagy `relatedTo()`
- Jó *tartalom*: egymásba fonódó szöveget, nem szigetszerű objektumok halmaza



# Kapcsolat query, custom field

```
<?php
$args = array(
    'post_type'      => 'cpt_courses',
    'posts_per_page' => 1,
    'meta_query'     => array(
        array(
            'key' => 'course_tutors',
            'value' => '' . get_the_ID() . '',
            'compare' => 'LIKE'
        )
    )
);

// query
$wp_query = new WP_Query( $args );

// loop
while( $wp_query->have_posts() )
{ $wp_query->the_post(); ?>
    <article>
        <header>
            <?php the_title(); ?>
        </header>

        <div>
            <?php the_content(); ?>
        </div>
    </article>
<?php }
?>
```

```
(# A tutor változóban az adott tutor entry szerepel. #)
{% set courses = craft.entries
    .section('courses')
    .courseTutors(tutor.id)
    .one()
%}

{% for course in courses %}
    <article>
        <header>
            {{ course.title }}
        </header>

        <div>
            {{ course.lead }}
        </div>
    </article>
{% endfor %}
```

# Templating engine: Twig

- Biztonság
  - echo, filterek
- DRY: Don't Repeat Yourself – újrahasznosíthatóság:
  - include (komponensek)
  - extend (sablonok)

<https://twig.symfony.com/>

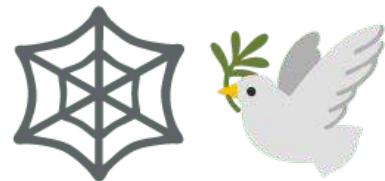
# Templating engine – echo, filterek

## PHP

```
<?php echo $var ?>  
<?php echo htmlspecialchars($var, ENT_QUOTES, 'UTF-8') ?>
```

## Twig

```
{{ var }}  
{{ var|escape }}  
{{ var|e }}      {# shortcut to escape a variable #}
```



<https://twitter.com/buherator/status/1081576858607673344>

# Templating engine – include

`_components/tutor/relatedCourses.twig`

```
{# A tutor változóban az adott tutor entry szerepel. #}
{% set courses = craft.entries
    .section('courses')
    .courseTutors(tutor.id)
    .limit(4)
    .all()
%}

{% for course in courses %}
    {% include '_components/course/snippet.twig' with {
        course: course
    } %}
{% endfor %}
```

`_components/course/snippet.twig`

```
{% set course = course ?? null %}

{% if course %}
    <article>
        <header>
            {{ course.title }}
        </header>

        <div>
            {{ course.lead }}
        </div>
    </article>
{% endif %}
```

# Templating engine – extend

\_layouts/html.twig

```
<!DOCTYPE html>
<html>
  <head>
    <title>Page Title</title>
  </head>

  <body>
    <nav>
      ...
    </nav>

    {% block bodyContent %}
    {% endblock %}

    <footer>
      ...
    </footer>
  </body>
</html>
```

\_pages/articles/page.twig

```
{% extends '_layouts/html.twig' %}

{% block bodyContent %}
  Hello, WordPress Budapest MeetUp! 🍌
{% endblock %}
```

# Többnyelvűség, multisite

- Natív funkció.
- Nyelv és oldal: “ugyanaz”.
- Oldalcsoportok
- Mező fordítási szabályok
- Szekció elérhetőségi beállítás
- (Nem ugyanaz, mint a WP Multisite.)

[+ New site](#)

## Sites

All Sites

Cargo Bikes

Spoke &amp; Chain

[+ New group](#)

Name	Handle	Language	Primary	Base URL	Group	
Cargo Bikes	cargobikes	en-US		https://cargobikes.com/	Cargo Bikes	
Teherbringa	teherbringa	hu-HU		https://cargobikes.com/hu/	Cargo Bikes	
Spoke & Chain	default	en-US	<input checked="" type="checkbox"/>	https://spokeandchain.com/	Spoke & Chain	
Kulló & Énc	hu	hu-HU		https://kullotolenc.hu/	Spoke & Chain	

Helper text to guide the author.

Use this field's values as search keywords

**Field Type**

What type of field is this?

Redactor ▼

⚠ Changing this may result in data loss.

**Translation Method**

How should this field's values be translated?

Not translatable ▼

Not translatable

Translate for each site

Translate for each site group

Translate for each language

Custom...

in the control panel.

**Redactor Config**

You can save custom Redactor configs as .json files in `config/redactor/`, or you can enter a custom config. [View available settings](#)

Choose a config file ▼

Default ▼

Show the "HTML" button for non-admin users

Whether the "HTML" button should be visible for non-admin users.

Show unpermitted volumes

Whether to show volumes that the user doesn't have permission to view.

Show unpermitted files

Whether to show files that the user doesn't have permission to view, per the "View files uploaded by other users" permission.

**Available Volumes**

The volumes that should be available when selecting assets (if the selected config has an image or file button).

All

Images

**Available Transforms**

The transforms that should be available when inserting images.

**Default Transform**

The default transform that should be applied when inserting images.

No transform ▼

> Advanced



## Articles

## Settings

## Entry Types

## Name \*

What this section will be called in the control panel.

Articles

## Handle \*

How you'll refer to this section in the templates.

articles

Enable versioning for entries in this section

## Section Type

What type of section is this?

Channel

**⚠ Changing this may result in data loss.**

## Site Settings

Choose which sites this section should be available in, and configure the site-specific settings.

Site	Entry URL Format	Template	Default Status
Cargo Bikes	<input type="checkbox"/> <code>/{site}/articles/{slug}</code>		<input type="checkbox"/>
Teherbringa	<input type="checkbox"/> <code>/{site}/articles/{slug}</code>		<input type="checkbox"/>
Spoke & Chain	<input checked="" type="checkbox"/> <code>articles/{slug}</code>	<code>views/articles/post</code>	<input checked="" type="checkbox"/>
Kullö & länc	<input type="checkbox"/> <code>/{site}/articles/{slug}</code>		<input type="checkbox"/>

## Propagation Method

Of the enabled sites above, which sites should entries in this section be saved to?

Save entries to all sites enabled for this section

## Preview Targets

Locations that should be available for previewing entries in this section.

Label	URL Format	Autorefresh
Primary entry page	<code>{url}</code>	<input checked="" type="checkbox"/>
Listing page	<code>articles</code>	<input checked="" type="checkbox"/>

+ Add a row

### Bikeradar's El Roy Review

Spoke & Chain - Current

Preview View Create a draft Save

Content: SED

Title: Bikeradar's El Roy Review

Main image:

Content Blocks: Use the available block types to

- Body
- Image
- Intro
- Full Width Image

Body: < > B

Intro: Enable to display slightly larger text for an introduction.

- SPoke & CHAIN
- Spoke & Chain
  - Killig & Janc
- Current: Last saved on 6/5/2023
- DRAFTS
- MeetUp változtatás Saved at 8:51 AM by admin
- RECENT REVISIONS
- Revision 276 Saved on 6/5/2023
  - Revision 275 Saved on 6/4/2023
  - Revision 274 Saved on 6/4/2023
  - Revision 273 Saved on 6/3/2023
  - Revision 272 Saved on 6/3/2023
  - Revision 271 Saved on 6/2/2023
  - Revision 270 Saved on 6/2/2023
  - Revision 269 Saved on 6/1/2023
  - Revision 268 Saved on 6/1/2023
  - Revision 267 Saved on 5/31/2023
- View all revisions

Body: citationem saepe, assumenda id quasi excepteur? Tortor vivamus vulputate? Ultricies, praesentium netus justo sagittis. Nam felis vel curabitur.

Body: (Will automatically be cropped to various sizes.)

Body: Dolorem quibusdam, repellat asperiores, nec, ullam reiciendis provident, dolorem assumenda facilis preferendis pariatur aenean elit voluptatum. Sed blanditiis netus praesentium eu pretium pede malesuada. Fringilla, modi laboriosam? Debitis nobis mattis, diamlorem elit impedit habitant occaecat fuga, expedita? Congue cum? Duis debitis, laoreet dapibus lacinia qui, dis. Labore purus. Aliquid dolore sodales conubia, tempor aliquet duis cras, exercitacionem architecto eligendi nec cillum explicabo! Tellus, eaque eleifend porro donec officia dolores error suspendisse delectus. Condimentum augue dapibus ante sociis, dolorum quam, lectus enim ultricies! Necessitatibus pariatur, perferendis sed, necessitatibus tempo

Intro: Enable to display slightly larger text for an introduction.

Slug: bikeradars-el-roy-review

Author: admin

Post Date: 5/4/2023 4:12 PM

Expiry Date:

STATUS: Spoke & Chain

NOTES ABOUT YOUR CHANGES

SEO Preview:

Google

Bikeradar's El Roy Review - Spoke & Chain

Thumbnail:

Preview:

# Árazás

Közepes/nagy projekt, komplex igényekkel

# Árazás

“0 Ft”



# Árazás

- ACF: \$49
- Newsletter: ~\$75
- Ninja Forms: \$49
- Smush Pro: \$90
- RankMath: \$59
- Product CSV Import Suite: \$59
- Redirection: \$0
- Product Add-Ons: \$59
- Subscriptions: \$239
- Customizable Products (+donations): \$59
- WooCommerce Additional Variation Images: \$59
- Multiple Customer Addresses: \$39
- Bulk coupon code generation: ~\$50
- WPML: \$99
- YITH Multi Currency Switcher for WooCommerce: \$90
- Custom fields: \$0
- LinkIt: \$39 | \$19
- Navigation: \$19 | \$5
- Campaign: \$149/\$299 | \$59/\$99
- Formie: \$99 | \$49
- Imager X: \$49/\$99 | \$29/\$59
- SEOmatic: \$99 | \$49
- Feed Me: \$0
- Retour: \$59 | \$29
- Subscriptions: \$0
- Customizable Products (+donations): \$0
- Additional Variation Images: \$0
- Multiple Customer Addresses: \$0
- Bulk coupon code generation: \$0
- Multisite: \$0
- Multi-currency: \$0



# Árazás

**\$1.075** / telepítés\*

megújítás: \$1.075 / év

**5 éves futamidő: \$5.375**

*\*Multi-licenz, Hellopack, egyéb kedvezmények nélkül*

**\$1.011-2.062** / telepítés

megújítás: \$337-\$567 / év

**5 éves futamidő: \$2.359-\$4.330**



# Árazás



# Hátrányok

Teljesen egyedi frontend `~\_(\ツ)\_/~`

Új funkcióhoz szinte biztos, hogy fejlesztő kell

Iterációk, új funkciók nem “kattintgathatók össze”

Magyar integrációk hiánya

Magasabb indulási költségek:  
fejlesztés + Commerce

Kevesebb fejlesztő



# Kinek jó, kinek nem?

## Jó:

- ha tudod, mit akarsz,
- egyébként is egyedi fejlesztésre lenne szükséged,
- érzed a WooCommerce határait (teljesítmény, stabilitás),
- szükséged van a nyújtott extrákra (felhasználókezelés, jogosultságok),
- összezsizolt rendszert szeretnél,
- SaaS-ban gondolkodsz

## Nem jó:

- első weboldalhoz,
- ha nem tudod, hogy mit szeretnél,
- ha nem tudsz rászáni elég pénzt ÉS nem vagy fejlesztő

## Felesleges:

- bemutatkozó weboldalhoz



## Demo

Explore what it's like to manage a website with  
Craft CMS.



### europa.museum

A marketing website with repeatable  
Matrix fields, news, third-party map, and  
an integrated contact form via  
Craft plugin.



### Spoke & Chain

An ecommerce website built with Craft  
Commerce. Manage product variants,  
filtering, shopping cart, and a fully-  
customizable checkout flow.

[craftcms.com/demo](https://craftcms.com/demo)



**Utánvét Ellenőr**  
Kiszállításokat őrzünk és védünk

# WPMEETUP20

**20% kedvezmény** az Utánvét Ellenőr éves előfizetési díjából.

# Hivatkozások

<https://craftcms.com>

<https://craftcms.com/partners/otto-radics>

<https://plugins.craftcms.com>

<https://getcomposer.org>

<https://roots.io/sage/>

<https://roots.io/bedrock/>

<https://www.advancedcustomfields.com/resources/flexible-content/>

<https://starschema.com>

<https://paymentgateway.hu>

<https://beac.hu>

<https://olimpia.hu>

<https://utanvet-ellenor.hu>



**Köszönöm a figyelmet!**

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